

The School of Professional Programs has designed the Management Studies program for adult learners motivated to advance their careers. A compact yet comprehensive general management curriculum forms the heart of this accelerated bachelor's degree completion program. This program is designed to combine the insights of our faculty with guidance from practicing professionals.

Working in highly collaborative environments with learning support provided by faculty facilitators through face-to-face and web-based communications, students will gain knowledge and skills in:

- Key Management Disciplines
- Leadership
- Problem Solving
- Critical Thinking

FORMAT

The program is available in two formats. First, it can be completed in a **100% online** format where courses are delivered over an 8-week period. Our leading-edge online learning platform – iLearn – is designed to provide participants with an engaging experience using an asynchronous model.

The Management Studies program is also available through courses that combine a **classroom experience with an online component**. These blended courses, also delivered over an 8-week schedule, combine four evening classes and additional online components offered at the Marist College main campus in Poughkeepsie, NY.

Students graduate from the program with a foundation in key management disciplines, leadership, problem solving, and critical thinking skills sought by virtually all professions, industries, and organizations. Students work in a highly collaborative environment with learning support provided by faculty facilitators through face-to-face and web-based communications.

DISTINCTIVENESS

The distinctiveness of the Management Studies program really comes from the combination of several key benefits.

First, is the curriculum of the program. Marist has designed the Management Studies program to balance a comprehensive foundation across the disciplines of management with a focus that allows an accessible and transfer credit friendly framework. In this way, students are provided five 8-week blocks per year to enroll in courses and earn a bachelor's degree very quickly.

Second, the students in the Management Studies program receive exceptional student service in learning support, advising, registration, billing, and a variety of other services administered either online or face-to-face, allowing busy adults to focus on their primary objective - completing their education.

For students interested in the blended courses, this format provides another form of distinctiveness for the Management Studies program. Many adult students would like to include some face-to-face learning opportunities in their studies but these options often require committing many evenings over several months to a course, a fixed commitment that can be difficult to accommodate for working adults. In contrast, Marist has designed the blended courses in the Management Studies program to offer the best of both worlds: the opportunity to work with classmates and professors in a traditional face-to-face format, while also using an online platform for optimal flexibility. Each of the blended courses is completed over 8-weeks and includes four evening sessions of approximately 3.5 hours each. This innovative design allows students to complete courses quickly and experience the benefits of both in-person interaction and technology-facilitated accessibility.

CURRICULUM

The Management Studies major leads to the completion of a Bachelor of Science (BS) undergraduate degree. The major consists of 12 required courses (36 credits), any of which (except MGMT 477) are eligible to be satisfied via transfer credits. To view course descriptions, visit marist.edu/professional-programs/programs/courses.

ORG 100	Exploring Business and Management
ORG 202	Global Issues in Business and Society
MGMT 205	Topics in Accounting
MGMT 206	Topics in Economics
ORG 301	Managing Human Resources
ORG 302	Behaviors in Organizations
MGMT 320	Introduction to Financial Management
ORG 321	Issues in Leadership
ORG 340	Foundations of Marketing
MGMT 388	Topics in Operations Management
MGMT 477	Strategic Management and Policy (Capping)
MATH 130	Statistics

Management Studies students enter with varying numbers of transferable credits. Accordingly, they will work closely with an Academic Advisor to satisfy any remaining credits to reach the 120 credits required for graduation.

SCHEDULE

The courses in the Management Studies program are offered in 8-week periods: two in the Fall semester, two in the Spring semester, and one in the Summer semester. Students can join the program at the start of any one of these five schedule periods. Marist also offers a 4-week Winter semester between the Fall and Spring semesters. Students can also enroll in courses in the Winter semester if desired.

Online courses are offered in all six of these schedule periods. The blended courses are currently offered only in the four schedule periods during the Fall and Spring semesters. Each blended course includes four evening sessions spaced out two-weeks apart. Each evening session is scheduled for 3.5 hours. In the intervening weeks, the course continues in an online format. Overall, students should expect to spend about 10 hours per week in the online learning platform plus additional time for reading, writing papers, and group projects.

Based on this schedule, students who are registered for 12 credits (four courses) in each of the Fall and Spring semesters can ensure their eligibility for full-time financial assistance during the academic year. Students are encouraged to save or accumulate surpluses from this financial assistance in order to cover tuition for the Summer or Winter semesters if they are interested in these additional opportunities.

ADMISSION REQUIREMENTS

- Minimum of two years of previous work experience
- Minimum of 48 transferable credits

APPLICATION PROCESS & DOCUMENTS

- Completed undergraduate admissions application form
- \$50 application fee (non-refundable)
- Official transcript(s) from all previous institutions
- Official high school transcript (or GED documentation)
- Personal essay
- Current résumé

CONTACT INFORMATION

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