

NEIB A LEADER IN ONLINE LEARNING FOR OVER 20 YEARS

WHAT SETS US APART FROM THE REST?

Traditional Online Learning

Faculty scheduled webinar meetings.
No flexibility for busy adult learners.



FLEXIBILITY

NEIB Online Education

Designed for busy
working professionals.
Do the work on your time.

“One-size-fits-all” approach.
Text on a screen/PowerPoint lectures.



ENGAGEMENT

Video/audio interactive lectures.
Simulations and gamification.

“Teach to the test” theory.



QUALITY

Project-based learning accompanied
with real-world case studies.

Limited or no practical,
real-world scenarios.



APPLICABILITY

Career-focused and developed
by industry experts.

Faculty are not currently working
in their field or industry.



EXPERTISE

Courses are taught by industry
experts and business leaders.

Hard-to-navigate course platform with
limited or no technology support.



USABILITY

Easy-to-use course platform
with 24/7/365 support.



New England
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